

# AMY BARTLETT

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🌐 AmyBartlett.org

in amymariebartlett



## PURPOSE:

To discover, develop, and magnify the story, creating and contributing to a thriving yet evolving artistic environment which effectively influences and builds a readership and community through Creative & Communication Arts.

114 Sifted Grain Rd. Bluffton SC 29909

## EDUCATION

B.F.A.  
New York University,  
Tisch School of the Arts

### Additional Arts Programs:

Vassar/Powerhouse Theatre  
New York Stage & Film

American Conservatory  
Theatre (A.C.T.)  
San Francisco, CA

California State Summer  
School for the Arts (C.S.S.S.A.)

## Personality Profile:

### // Meyers-Briggs

Mediator (INFP-T)  
Diplomat/  
Constant Improvement

### // 4 Temperaments

Choleric (15)  
Melancholy/Sanguine (10)

### // Strengthsfinders

Input, Ideation, Intellect  
Strategic, Developer

### // Spiritual Gifts Test

Mercy-Showing, Teaching,  
Administration

### // Enneagram

1w9: Reformer-Peacemaker

### // DISC

C:65; S:55; I:47; D:33

## Specialty Resumes on Request

Teaching/Academics:  
Writing/Drama: K-Undergrad;  
Therapy Trained

Performing Arts:  
Off-Broadway;  
American Theatre Wing

## PROFESSIONAL EXPERIENCE

### MANAGING EDITOR

Whitaker House Publishers | Pittsburgh, PA (Remote/Salaried | Current)

Acquisitions: review and acquire new manuscripts for publication. Author relations. Manage editorial team and content. Marketing and Digital Advertising. Creative Campaigns. Review, edit, and write editorial copy and published content as needed. Develop editorial and marketing systems and structures.

### MARKETING & DIGITAL COMMUNICATIONS DIRECTOR

William Jessup University | Northern California | 2015 - 2019

Direct University Brand Development/Management/Relations. Graphic Arts & Digital Communication (Storybrand, Content, Production, Social). External Advertising, Brand Awareness/Relations, Placement. Lead Generation Partnerships / Marketing Collateral. Department Director: Budget, Personnel, Strategic Marketing Plan.

### COMMUNICATION ARTS DIRECTOR & ADVISORY MANAGER

New Venture Christian Fellowship | San Diego, CA | 2008 - 2015 (FT Consultant through 2020)

Arts: Direct Department/Staff & Dev/Prod for Marketing, Media & Creative Arts: Graphic Arts & Digital (Dev/Design, Product Creation & Production, Social). Creative Arts (Film/Video and Live Production, Casting/Directing, Script, Staging). Artist/Media Relations (Selection, Booking, Hosting, PR). Research & Development (Teaching Series, Teaching Materials).

Executive Team Management: Ministry/Systems & Strategies Development. HR Administration (Job Descriptions, Org. Charts, Performance Reviews). Search Committee (Lead, Resume Review, Candidate Vetting, Interviews). Speaking/Teaching (Members, Conferences, Classes, Groups, Retreats). Executive-Level Ministry Development.

### MUSIC EDITOR: Rhapsody(Napster)/RealNetworks | San Francisco, CA | 2003 - 2009

Christian/Gospel Marketing Mgr / Editor. Solely built/managed company's genre launch. Develop/Manage Christian/Gospel Dept.; Programmer, Digital Marketing. Sole Developer and Content Creator (Copy writer, Promo/Marketing Strategies). Artist & Label Relations (Interviews, Features, Acquisitions); GMA Rep.

### EDITOR: Guideposts Books & Inspirational Media | New York, NY | 1999 - 2002

Title Development (Concept, Production, Publication, Marketing/Distribution). Publisher/Author Relations & Representation, Acquisitions. Create/Manage Direct Mail Marketing & Distribution Campaigns. Editorial Team for Daily Guideposts (Flagship Publication). Managed Initial Launch of Guideposts.org. Highest Production/Publishing Rate at Close of Tenure.

### FREELANCE WRITER/EDITOR: 5 Seconds Arts & Media 2002-2008 & 2020-Current

Clients include but not limited to: South Magazine, CH2/CB2 Magazine, Local Life Magazine, Hilton Head/Bluffton Magazine(s). on retainer with group46 Marketing, Purpose Driven (Life) Publishing, CCM Magazine, Movieguide, K-Love/Air1 EMF Broadcasting, Barbour Books, etc.